

TOU TOUA YANG

• Web Developer •

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Brooklyn Park, MN 55444


SUMMARY

I am a web developer with a focus in custom WordPress theme development and ecommerce. I'm passionate about creating great user experiences, bringing ideas to life and working with a dedicated team to produce real business solutions.

SOCIAL

 toutouayang.com

 github.com/gittyang

 linkedin.com/in/toutouayang

SOFT - SKILLS

- Teamwork
- Project Management
- Customer Service
- Client Relations
- Detail-Oriented
- Accountable
- Self-driven/Initiative
- Microsoft Office
(Word/Excel/Outlook)

TECHNICAL SKILLS

- HTML, CSS/SASS, Bootstrap
- Responsive Web Design
- SEO, Google Analytics
- JavaScript, JQuery
- Node.js, NPM, Gulp
- Github, FileZilla FTP, Plesk
- WordPress Custom Theme, PHP
- WooCommerce, Magento, Liveedit
- Website deployment/launch process
- Photoshop, Image/Site Optimization

PROJECTS

Arctic Anchor (arcticanchor.com)

HTML, CSS, JQuery, WordPress, WooCommerce

- A custom WordPress website built for a local outdoor retail business.
- Utilizes a variety of tools including Kadence Theme, Elementor & Slick Slider.
- Integrated with Google analytics and Nitro Pack for improved optimization and SEO.

Louise Mehr (louisemehr.com)

HTML, CSS, JQuery, WordPress

- A custom WordPress website built for a local real estate business.
- Utilizes a variety of tools including Blocksy Theme, Elementor, Slick Slider & Modals.

Gym Champs (dev-gym-champs.pantheonsite.io)

PHP, CSS/SASS, JavaScript, jQuery, Gulp, WordPress

- A fully dynamic WordPress website providing information about the gym's classes, blogs, etc.
- Other tools: Lightbox.js for images, Slicknav.js for responsive navigation & media query snippets.
- Incorporates advanced custom fields, custom post types & sidebar widget to increase functionality.

Toyota 4Runner Landing Page (4runner.netlify.app)

HTML, CSS, Bootstrap, JavaScript

- A simple landing page to promote the Toyota 4Runner including its capabilities and features.
- Utilizes keyframes & scroll/slide animation to produce a smooth user experience.
- Includes the usage of pseudoelements as well as photoshopped images.

Fangtastic Brows (fangtasticbrows.netlify.app)

HTML, CSS/SASS, JavaScript, Google Maps

- A static website showcasing information & services of a local microblading business.
- Includes an image gallery and FAQ page built with pure vanilla JavaScript.
- Utilizes clean & clear fonts for readability as well as a hero section with parallax scrolling.

RELEVANT WORK EXPERIENCES

Web Developer Intern, Blue42 Agency March, 2021 - Present

- Analyzed and formulated appropriate plan for website builds/revamps based on project requirements regarding site design, development, and timeline for multiple websites.
- Converted design mockups to live functioning websites ensuring clean & organized code.
- Handled and resolved multiple incoming support tickets on daily basis.
- Built and maintained strong working relationship with interdepartmental colleagues including design, marketing, communications and project management departments.

Assistant Site Manager, Aeon Management LLC October, 2017 – May, 2019

- Managed confidential property & residential information using Yardi Voyager (resident ledgers, annual recertification, accounts receivables, accounts payables, etc.).
- Conducted property tours for prospective tenants and developed an efficient housing application management system using Microsoft Excel.
- Increased occupancy (143 apartment units) from 89% to 99% and maintained low delinquent rents.
- Received and processed 25-50 calls per day from residents, local vendors and public inquiries.

Student Leader, GAC – Dining Services September, 2016 – May, 2017

- In charge of cooking and restocking as well as cleaning, opening, and closing down the station.
- Reported student worker attendance and ensured that they performed their respective tasks.

Teacher's Assistant, GAC – English Department September, 2015 – May, 2016

- Graded paper assignments, photocopied course work and completed other office-related work.
- Coordinated class activities with students and assisted faculty in academic course development.

LEADERSHIP EXPERIENCES

Co-President, Hmong American Cultural Outreach Club September, 2015 – May, 2016

- Served as head administer(s) of the club and facilitated club meetings and activities.
- Coordinated club events and activities every month both within and outside campus grounds.
- Acted as the liaison between the club, educational institution and outside organizations.
- Coordinated and oversaw our annual signature event, The Hmong New Year (over 300 attendees); this included advertisement, coordinating dining services, hosting special guests and budgeting.

HACO Secretary & Representative, Diversity Leadership Council September, 2014 – May, 2015

- Promoted various diversity initiatives and events, and also addressed important issues on campus.
- Took down meeting minutes during club and board meetings.
- Informed club members of club events and announcements via written and oral communication.

EDUCATION

Bachelor of Arts - Psychological Science
Gustavus Adolphus College - St. Peter, MN

CERTIFICATIONS

- Team Treehouse Front End Developer Track